EXCLUSIVE E - MAGAZINE

6 YEAR | EDITION 72

# SCOON

## MAKING A DIFFERENCE

SPECIAL EDITION

# INDEPENDENCE DAY

PAKISTAN ZINDABAD


















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# Message from the CEO



On this Independence Day, we celebrate the freedom and sacrifices that shaped our beloved Pakistan. At SCOON, we believe that true progress comes when every individual, especially persons with disabilities, women, children, and vulnerable communities, has the opportunity to live with dignity and hope. Let us renew our commitment to serving humanity, empowering communities, and contributing to a stronger, kinder, and more inclusive Pakistan. **Pakistan Zindabad!**

## Shahid Jamil | CEO SCOON

## TOGETHER, WE SERVE.




## TOGETHER, WE EMPOWER.



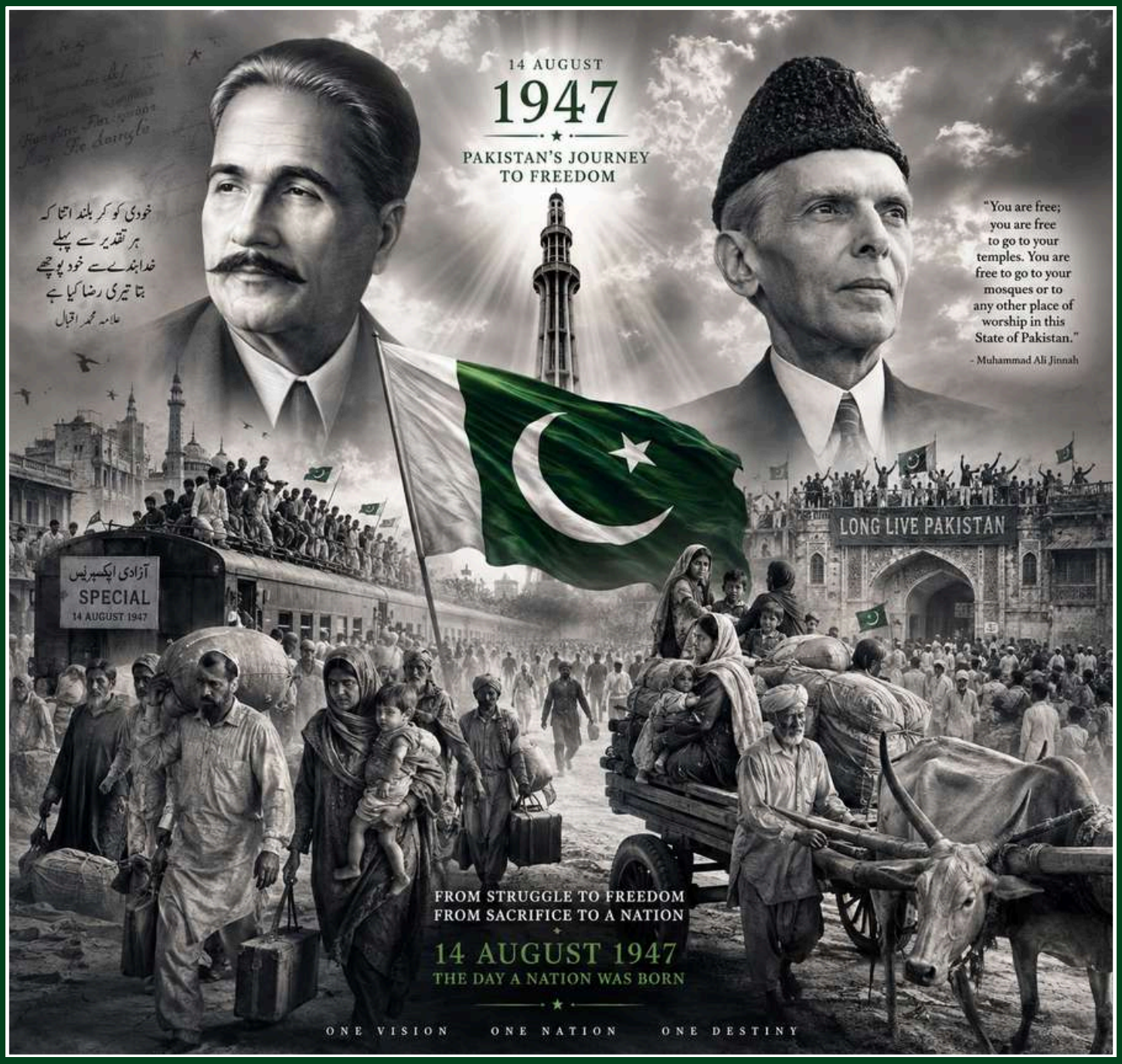
# Message from the Brand Ambassador

Independence Day is a reminder of our shared responsibility to build a better and more compassionate Pakistan. As Brand Ambassador of SCOON, I am proud to support a mission dedicated to empowering persons with disabilities, women, children, and families in need. May we celebrate our freedom by spreading kindness, creating opportunities, and serving those who need our support. Together, let us make Pakistan stronger through unity, compassion, and humanity. **Pakistan Zindabad!**

## Saima Qureshi
## Brand Ambassador, SCOON 2025–2026

# INDEPENDENCE DAY MESSAGE

14 August 1947 marks the historic birth of Pakistan a nation achieved through years of struggle, sacrifice, courage, and determination. Under the leadership of Quaid-e-Azam Muhammad Ali Jinnah, millions worked together to realize the dream of a separate homeland based on dignity, freedom, and justice. Independence is not only a celebration of our past but also a responsibility toward our future. We must promote equality, compassion, education, tolerance, and opportunities for all, including women, youth, persons with disabilities, and vulnerable communities. On this Independence Day, SCOON proudly celebrates Pakistan's journey to freedom and reaffirms its commitment to serving humanity. Let us honor the sacrifices of our ancestors by working together for a stronger, inclusive, and prosperous Pakistan.




**MAY PAKISTAN CONTINUE TO MOVE FORWARD WITH UNITY, HOPE, AND DETERMINATION.**

# PAKISTAN ZINDABAD

# SCOON

## OUR MISSION
## OUR VISION




Special Children Organization of Norway (SCOON) is a non-profit organization established in 2008 with a commitment to supporting persons with disabilities, special children, and underprivileged families. SCOON works to build a more inclusive and compassionate society by providing essential support, promoting independence, and creating opportunities for vulnerable individuals and communities.

Through initiatives such as wheelchair distribution, livelihood and Rozgar support, food assistance, vocational training, education, empowerment programs, and humanitarian relief, SCOON strives to turn compassion into meaningful action. Its work is strengthened by dedicated volunteers, generous donors, and community partnerships.




To build a compassionate and inclusive world where every child and person with a disability has access to basic needs, equal opportunities, dignity, independence, and the freedom to live a life filled with purpose and hope.




To empower and uplift persons with disabilities and underprivileged families by providing essential support, including mobility aids, livelihood opportunities, food security, education, and skills development. while promoting dignity, independence, equality, and social inclusion.

## OUR COMMITMENT

SCOON believes that every individual deserves respect, opportunity, and the chance to live with dignity. Through humanitarian support, empowerment, awareness, and community development, SCOON continues to work toward a society where vulnerability does not become a barrier to a better future.

**Leaving No One Behind.**

# OUR PROJECTS

**Wheelchair Project:** SCOON provides wheelchairs to persons with disabilities who need mobility support, helping them move with greater independence, dignity, and confidence.

**Kafalat Project:** SCOON supports vulnerable families, including orphans, widows, and deserving individuals, by providing essential financial and material assistance.

**Rozgar Scheme for PWDs:** This project helps persons with disabilities become financially independent by creating employment and livelihood opportunities according to their abilities and skills.

**Vocational Courses for PWDs:** SCOON provides vocational and skills based training to persons with disabilities, enabling them to develop practical skills and improve their opportunities for employment and self reliance.






**Empowerment Project for Women:** This project empowers women through skills, opportunities, awareness, and livelihood support, helping them become more confident and financially independent.

**School Uniform Distribution:** SCOON provides school uniforms and educational support to deserving children, helping them attend school with confidence and dignity.

**Food / Ramzan Packages:** SCOON distributes essential food packages to deserving families during Ramadan and other times of need, helping them meet their basic household requirements.

**Intellectual Awareness Seminars:** SCOON organizes educational and awareness seminars on important social and humanitarian issues, promoting knowledge, positive thinking, inclusion, and community participation.

# YOUR SUPPORT CAN CHANGE A LIFE

## GIVE HOPE. EMPOWER LIVES. MAKE A DIFFERENCE.

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Your generous support can bring hope, dignity, and opportunity to people facing difficult circumstances. Through its humanitarian initiatives, SCOON works to support persons with disabilities, women, children, orphans, widows, and deserving families by providing essential assistance, education, skills, food, wheelchairs, and livelihood opportunities.

Every Contribution Matters — Whether large or small, your donation can help us reach more families, empower individuals, and create meaningful change in communities. Together, we can turn compassion into action and make a lasting difference in the lives of those who need support the most.

Stand with SCOON and help us continue serving humanity with dignity, equality, and compassion. Your support today can become someone's hope for a better tomorrow.



# WORLD YOUTH DAY 2026

World Youth Day is an important occasion that recognizes the vital role of young people in building stronger, more successful, and inclusive societies. Young people bring energy, creativity, fresh ideas, and the ability to adapt to changing social and technological conditions. They are not only the leaders of the future but also active contributors to society today through education, employment, entrepreneurship, volunteer work, research, innovation, and community activities. At the international level, the United Nations observes International Youth Day every year on 12 August. It was established by the United Nations General Assembly in 1999 to draw attention to youth-related issues and recognize the important contribution of young people to development. The day provides an opportunity to discuss the opportunities and challenges faced by youth and to encourage governments, organizations, and communities to create an environment where young people can develop their abilities and participate meaningfully in society.




## Theme of World Youth Day 2026

### "Empowering Youth, Building a Better Future."

The theme emphasizes that young people need more than encouragement. They need access to education, skills, employment, technology, leadership opportunities, and supportive environments.

When young people are given the opportunity to use their abilities and potential, they can become powerful contributors to social and economic development.

**The theme highlights the need for:**

- Quality and inclusive education
- Employment and entrepreneurship opportunities
- Skills and professional development
- Youth participation in decision-making
- Digital literacy and responsible technology use
- Equal opportunities for young people
- Support for youth well-being and mental health

### Importance of World Youth Day

World Youth Day is important because young people face many challenges during the transition from education to employment and adult life. In many societies, youth struggle with unemployment, poverty, inequality, lack of skills, social pressure, and limited participation in decision-making.

These challenges can affect not only individual young people but also the development and well-being of families, communities, and countries.

The day encourages governments and organizations to listen to young people's ideas and include them in policies and programs that affect their lives. It also reminds young people that they have an important role in creating positive change.

Through education, innovation, volunteerism, entrepreneurship, and social participation, young people can contribute to solving many of society's challenges.

### Challenges Faced by Youth

Young people around the world experience different challenges depending on their social and economic circumstances. Some of the major challenges include:

- Unemployment and lack of decent work
- Limited access to quality education and training
- Poverty and economic inequality
- Lack of professional experience and career opportunities
- Mental stress, anxiety, and social pressure
- Limited participation in political and social decision-making
- Digital misinformation, cyberbullying, and online risks
- Social discrimination and exclusion

Addressing these challenges requires cooperation among governments, educational institutions, communities, organizations, and young people themselves.

### Role of Youth in Building a Better Future

Young people can build a better future by developing their skills, knowledge, and leadership abilities. Through education, entrepreneurship, volunteer work, technology, and community participation, they can create positive social change. Investing in youth means investing in a stronger, more inclusive, and prosperous future.

### A Message to Young People

Every young person has the potential to make a difference. Age should never be considered a limitation to creating positive change. With knowledge, determination, compassion, and the right opportunities, young people can transform their communities and contribute to a better world.

The future is shaped not only by the decisions made today but also by the opportunities we provide to the next generation.

**"Young people are not simply the leaders of tomorrow; they are the changemakers of today."**

**Written by: Iqra Tariq**




# WORLD HUMANITARIAN DAY

Written by Iqra Tariq

**"Standing Together for Humanity, Serving Those in Need"**

**Introduction:** World Humanitarian Day is observed every year on 19 August to recognize humanitarian workers and to remember those who have lost their lives while helping people affected by conflicts, disasters, and other emergencies. Humanitarian workers provide essential assistance such as food, clean water, shelter, healthcare, protection, education, and emergency support to communities whose normal lives have been disrupted. Their work reflects compassion, dignity, solidarity, and service to humanity.

**History:** World Humanitarian Day was established by the United Nations General Assembly. The date 19 August was chosen to commemorate the bombing of the United Nations headquarters in Baghdad, Iraq, in 2003, in which 22 people lost their lives, including UN Special Representative for Iraq Sergio Vieira de Mello. The first World Humanitarian Day was observed in 2009. Since then, it has become an international occasion to recognize humanitarian workers and raise awareness about people affected by humanitarian crises.

**Theme 2026 Standing Together for Humanity:** The 2026 theme highlights the importance of unity and collective action when people are suffering. Humanitarian crises can affect communities regardless of nationality, religion, ethnicity, or social background. Responding to these crises requires cooperation among governments, humanitarian organizations, local communities, volunteers, and individuals. The theme emphasizes protecting human dignity and human rights, providing emergency assistance, ensuring access to food, water, shelter, and healthcare, protecting humanitarian workers, supporting refugees and displaced communities, and strengthening international cooperation.

**Importance:** This day helps people understand the challenges faced by communities living through war, natural disasters, displacement, poverty, and other emergencies. It recognizes the courage of humanitarian workers who often work in dangerous and difficult environments. It reminds us that humanitarian assistance is not only about providing material support; it is also about protecting human dignity and treating vulnerable people with respect, compassion, and kindness.

**Challenges:** Humanitarian workers often operate in challenging environments and may face armed conflict, violence, security threats, limited access to affected communities, shortages of funds and essential resources, damaged infrastructure, transportation difficulties, large numbers of people requiring urgent assistance, emotional pressure, and health and safety risks. Despite these challenges, they continue to serve communities and provide lifesaving support.

**People in Need:** Humanitarian assistance may be needed by refugees, internally displaced people, victims of earthquakes, floods, droughts, conflicts, disease outbreaks, and other emergencies. Children, older people, persons with disabilities, and those living in extreme poverty can be particularly vulnerable during crises. Timely assistance can help people survive emergencies and begin rebuilding their lives. Long-term recovery also requires peace, economic stability, education, healthcare, and protection of human rights.

**Promoting Humanity:** Humanity can be promoted through compassion, volunteering, responsible citizenship, supporting reliable humanitarian organizations, spreading accurate information, and respecting the dignity of people affected by crises. Every individual can contribute by helping those in need and encouraging peace, tolerance, inclusion, and cooperation within society.

**Message**: "Humanity becomes stronger when we stand together for those who need help the most."











# Women's Equality Day

## Equality, Empowerment, Opportunity for Every Woman

Written by: Iqra Tariq

**Introduction**: Women's Equality Day is observed every year on 26 August to recognize the progress made toward women's rights and equality and to highlight the barriers that women and girls continue to face. The day is closely connected with the history of women's right to vote in the United States, but its message today extends beyond voting rights. It represents the broader goal of ensuring that women have equal rights, opportunities, dignity, safety, and participation in society. Women's equality means that a person's gender should not determine whether they can receive an education, find employment, earn a fair income, participate in decision-making, become a leader, or access healthcare. Equality does not mean that women and men must be identical. Instead, it means that everyone should have fair opportunities and should not face discrimination because of gender.

**History:** The history of Women's Equality Day is connected to the long struggle for women's suffrage, or the right of women to vote. In the United States, women and women's rights activists campaigned for many years to gain political rights. The 19th Amendment to the U.S. Constitution was passed by Congress in 1919 and ratified in 1920. On 26 August 1920, the amendment was officially certified, prohibiting the denial of voting rights on the basis of sex. Women's Equality Day was officially recognized in the United States in 1973 following efforts led by Representative Bella Abzug. Today, the day is used to recognize women's achievements and to discuss the work that remains necessary to achieve gender equality.

**Theme 2026 Equality · Empowerment · Opportunity:** The theme reflects three important elements of women's progress. Equality means equal rights and fair treatment. Empowerment means giving women the resources, confidence, education, and freedom needed to make decisions about their lives. Opportunity means ensuring that women have genuine access to education, employment, leadership, and economic participation. The theme highlights the need for equal access to quality education, equal employment and career opportunities, fair wages and economic independence, greater participation of women in leadership, protection from discrimination and violence, and equal participation in social and political decision-making.

**Importance:** Women's Equality Day is important because gender inequality continues to influence the lives of women and girls in many parts of the world. Barriers to education, employment, healthcare, political participation, and economic resources can prevent women from reaching their full potential. Gender equality benefits the whole society, not only women. When women have access to education and employment, they can contribute to household income, economic development, community well-being, and national progress. Greater participation of women in decision-making also allows different experiences and perspectives to be represented.

**Challenges:** Women and girls continue to face different forms of inequality depending on their social, cultural, and economic circumstances. Common challenges include gender discrimination, gender-based violence and harassment, limited access to education, unequal employment opportunities, pay and income inequality, underrepresentation in leadership positions, social and cultural restrictions, and unequal responsibility for unpaid household and care work.

**Women's Role in Society:** Women contribute to society in almost every field, including education, healthcare, science, business, politics, agriculture, technology, and community development. Women also make significant contributions through unpaid care work and family responsibilities, which are essential to the functioning of households and communities. Recognizing these contributions and removing barriers to women's participation can create more inclusive and productive societies. Women's empowerment also allows girls and women to make informed decisions about education, careers, health, family life, and their future.

**Promoting Women's Equality:** Women's equality can be promoted by ensuring access to education, creating safe workplaces, supporting women's economic participation, preventing gender-based violence, encouraging women to take leadership roles, and challenging stereotypes that limit the choices of women and girls. Families, schools, governments, workplaces, and communities all have a role in creating environments where women and men can participate equally and reach their potential.











# SCOON MONSOON PLANTATION PROJECT 2026

## Planting Today for a Greener Tomorrow







**Growing a Greener Future:** The SCOON Monsoon Plantation Project 2026 is an environmental initiative focused on promoting tree plantation, protecting nature, and creating healthier communities. Through this project, SCOON encourages individuals, volunteers, and communities to take part in plantation activities and contribute to a greener Pakistan.

**Trees for a Healthier Environment**: Trees are essential for clean air, environmental balance, shade, biodiversity, and a healthier planet. Planting trees during the monsoon season provides an opportunity to support natural growth while raising awareness about the importance of protecting our environment.

**Community Participation:** The project encourages youth, volunteers, families, and community members to come together for plantation activities. Collective efforts can transform empty spaces into greener areas while building a culture of environmental responsibility and care for nature.




**Plant Today, Protect Tomorrow:** Every tree planted today can become a valuable gift for future generations. SCOON believes that meaningful environmental change begins with small actions, and planting and caring for a tree is one of the simplest ways to make a lasting difference.

**A Greener Legacy:** The SCOON Monsoon Plantation Project 2026 aims to create a lasting environmental impact by encouraging people not only to plant trees but also to protect and nurture them. Together, we can work toward cleaner surroundings, healthier communities, and a greener tomorrow.

Plant a Tree, Grow a Future

# VOLUNTEERS

## The People Behind the Mission














SCOON volunteers are the heart of our humanitarian mission. With their time, dedication, compassion, and commitment, they actively support community initiatives and help bring SCOON's projects closer to the people who need them most. From organizing activities and supporting beneficiaries to spreading awareness and participating in social welfare campaigns, volunteers turn the spirit of service into meaningful action.

Their efforts reflect the true values of compassion, inclusion, dignity, and community service. Every volunteer contributes in their own way, creating a positive impact and helping SCOON build stronger, more caring communities.

Together, our volunteers are making a difference one act of kindness at a time.

# SCOON SUCCESS STORIES

## Changing Lives Through Compassion

At the Special Children Organization of Norway (SCOON), success is measured through lives touched, confidence restored, opportunities created, and communities strengthened. Through humanitarian assistance, skills development, livelihood support, and awareness initiatives, SCOON continues to create meaningful and lasting change.

Creating Independence Through Support: SCOON has provided support in 750+ wheelchair cases, helping persons with disabilities gain greater mobility, independence, and dignity. For many beneficiaries, this support means greater freedom to access education, healthcare, family, and everyday activities.

Empowering Through Skills: Through initiatives such as Beautician Courses and Embroidery Courses, SCOON helps individuals develop practical skills that can lead to employment, home-based businesses, and income-generating opportunities. These programs build not only skills but also confidence and self-reliance.

Building Livelihoods Through Rozgar: SCOON's Rozgar Program focuses on creating pathways toward financial independence. By supporting income-generating opportunities, the program helps individuals and families meet everyday needs and work toward a more secure future.

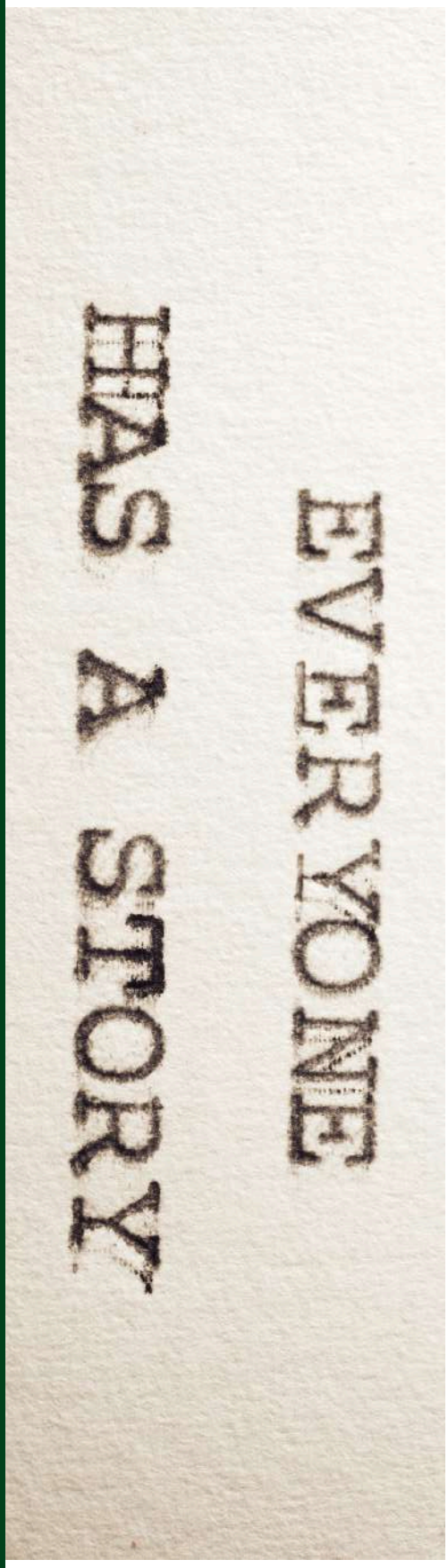
Supporting with Dignity: Every beneficiary has a unique story. SCOON believes humanitarian support should always be provided with respect, compassion, and dignity, while recognizing the abilities and potential of every individual.

Awareness Creates Change: Through seminars, educational programs, awareness campaigns, and community activities, SCOON promotes greater understanding of disability, health, education, and social responsibility. Awareness creates understanding, and understanding creates inclusion.

The Journey Continues: SCOON's success stories are stories of people who received support, discovered new abilities, found hope, and took steps toward a better future. With continued commitment and community participation, SCOON strives to expand its humanitarian impact and create more opportunities for vulnerable communities.

Every Life Touched Is a Reason to Move Forward.

OUR MISSION. MAKING A DIFFERENCE.

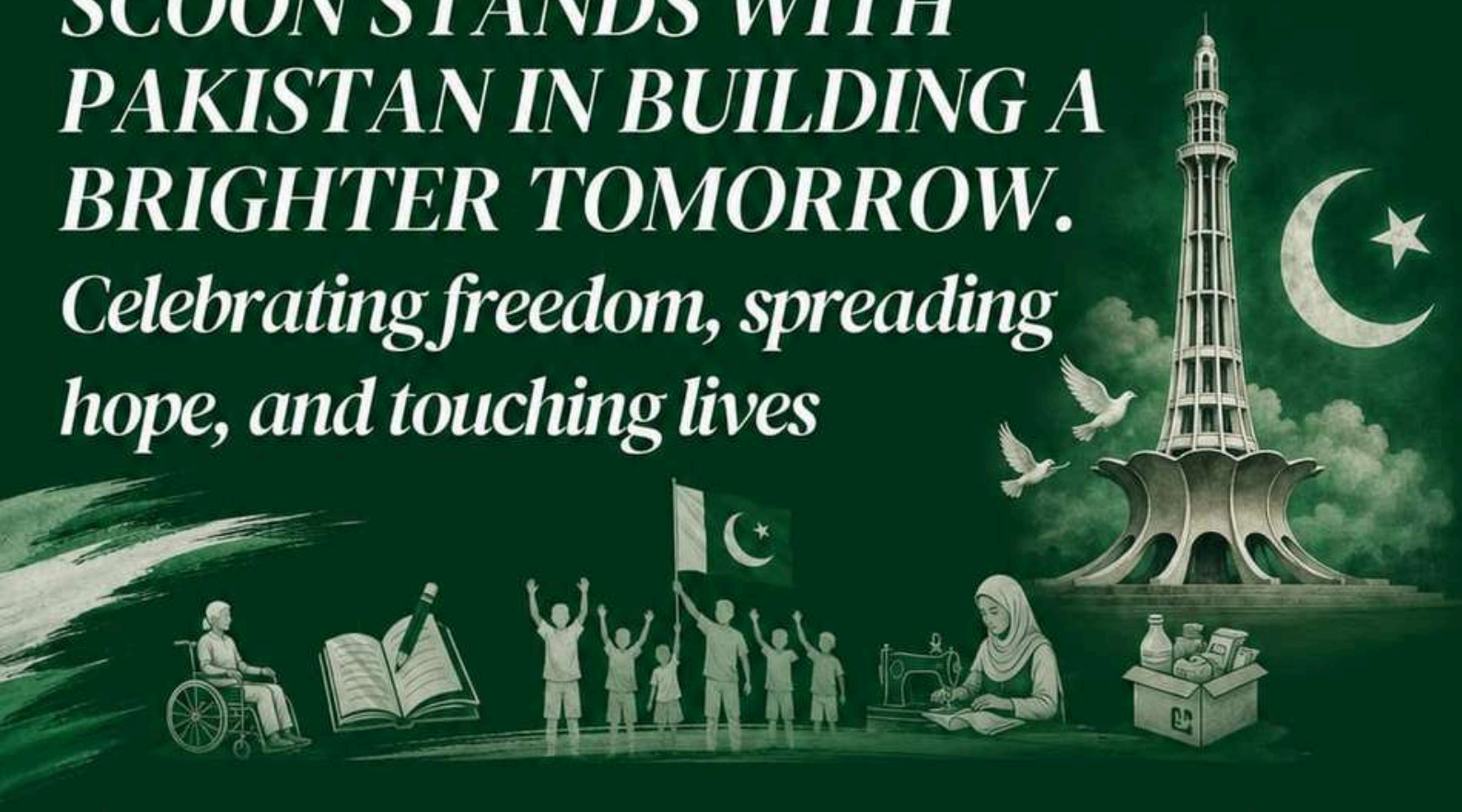


# SUCCESS STORIES GALLERY



# SCOON STANDS WITH PAKISTAN IN BUILDING A BRIGHTER TOMORROW.

## Celebrating freedom, spreading hope, and touching lives



**SCOON PROJECTS**

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Rozgar Scheme for PWDs
Vocational Courses for PWDs
Empowerment Project for Women
School Uniform Distribution
Food /Ramzan Packages
E-Magazine
Intellectual Awareness Seminars

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# SCOON - MAKING A DIFFERENCE

EVERY ENDING IS A NEW BEGINNING — AND YOU ARE THE START.

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